

## Annual Corporate Sponsorship

The mission of America Walks is to make America a great place to walk by promoting safe, convenient and accessible walking conditions for all.

### About Our Organization

America Walks is a national nonprofit organization dedicated exclusively to making America a great place to walk. We work towards this goal with the assistance of a diverse coalition of local, state, and national partners by sharing resources, providing technical assistance, and acting as a national voice for the thousands of passionate local, state, and national advocates working to provide communities with safe, accessible, and enjoyable places to walk and be physically active. Now celebrating its 20th anniversary, America Walks continues to expand its advocacy and programming to position walking as a human right in order to galvanize broad-based support for more walkable and livable places.

### About Our Work

America Walks provides programs to tens of thousands of walking advocates each year to improve their efforts in promoting and protecting walking and walkable communities. This work is at the core of what America Walks does to make sure every community member has safe, accessible, and enjoyable places to walk and be physically active.

America Walks hosts monthly webinars and other online trainings to share expert knowledge, valuable resources, and best practices that can be used in the work of advocates from around the US in their efforts to grow the walking movement and create walkable communities. These trainings help them create better sidewalk systems, make crossings safer, ensure that children can safely get to school, and revitalize downtowns so that foot traffic increases as well as merchant sales.

We, along with our partners, also work on developing and promoting campaigns that make walking a national priority. One of the highlights of this is when America Walks worked with the Surgeon General to release and promote a Call to Action on promoting Walking and Walkable Communities. This document is guiding communities everywhere on how to make walking safe and available because it is an effective physical activity that can reduce chronic diseases for all people.

In addition to expanding our network of local advocates, America Walks is exploring new opportunities for partnerships and engagement with different industries and sectors, including transit, environmental change, and inclusive communities.

### About Your Support

As a nonprofit organization, America Walks relies on the generosity of our sponsors and donors. As a corporate sponsor, you are investing in safe and well-designed communities through local, regional and national education initiatives, advocacy efforts, and a successful series of annual programs. We are most grateful for your support!

#### Our Reach

America Walks' digital reach extends to all 50 states, Puerto Rico, the US Virgin Islands, Canada, and many nations abroad. We are constantly exploring new ways to grow and engage our network.

Electronic Mailing List:  
28,000 Names

Social Media Presence  
Twitter: 7,500 Followers  
Growing more than 100 each month

Facebook: 3,400 Followers

Webinar and Online Trainings:  
11,000 Registrations for  
19 Webinars in 2016

Thank you for considering sponsorship of America Walks! The benefits listed below are in effect for one year, which begins when your sponsorship support is received by America Walks.

	Homepage Display	Program Sponsor	Webinar Logo Placement	Newsletter Profile	Name and Logo Placement	America Walks Forum	Use of America Walks Logo
<b>Benefactor Sponsor</b> \$10,000+	●	●	6	●	●	●	●
<b>Visionary Sponsor</b> \$5,000+	●	●	3	●	●	●	●
<b>Power Walker</b> \$2,500+			3	●	●	●	●
<b>Strider</b> \$1,000+			1		●	●	●
<b>Pacesetter</b> \$250+					●	●	●

## About the Benefits

- **Homepage Display:** Continuous display of your company or organization's logo on the America Walks Homepage
- **Program Sponsor:** Sponsorship of a program or publication of America Walks. Previous sponsorship opportunities have included Case Studies, Walking College Manual, and Vision for a Walkable America
- **Webinar Logo Placement:** Display of your company or organization's logo on monthly webinar announcements sent to 28,000 walking leaders with an average 20% open rate
- **Newsletter Profile:** An opportunity to have an article on your company or organization and its work as it relates to the walking movement in our newsletter sent to 28,000 walking leaders
- **Name and Logo Placement:** Display of your company or organization's logo on the America Walks Sponsor webpage and your company or organization's name listed in the Sponsor section of the America Walks Newsletter
- **America Walks Forum:** Access to the America Walks listserv for you and your colleagues to engage and learn from experts, practitioners, and advocates working to make America a great place to walk
- **Use of America Walks Logo:** Permission to use the America Walks logo on your company or organization's website to show your support of the walking movement