STEP IT UP! How Regional Health Administrators are Responding to the Call to Action on Walking and Walkable Communities

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Regional Outreach Strategy

- EDUCATE
- ENGAGE
- EMPOWER
- PARTNER

State, Tribal, & Local Governments

HHS and Federal Regional Agencies

Individuals, Families

Municipal and Elected Officials

Faith & Community Orgs and Media

Healthcare Professionals
How RHAs Can Help You STEP IT UP!

- Partner with the 17 HHS Agencies with a Regional Presence
- Access to 6500 Commissioned Corps Officers stationed across the Nation
- Engage other Regional Federal agencies who are active in this space (e.g., EPA, HUD, DOT, DOJ, Interior)

Dedication of VADM Satcher Park, June 20, 2015, Anniston, AL

CAPT Richards at the launch of the Kingdom Walking Club at Tabernacle of Praise Church, Intl, October 7, 2015, McDonough, Georgia
How RHAs Can Help You STEP IT UP!

- Engage with State Health Officials to share messages with local health departments to translate the SG’s CTA into real-world activities
- Educate non-traditional sectors about the value that comes with making a community more walkable.

State Health Officers Wellness Walk, September 29, 2015, ASTHO Meeting in Salt Lake City, Utah

Work with city planners to design streets, sidewalks, and crosswalks that encourage walking for people of all ages and abilities.

Work with key leaders to offer walking programs that address physical limitations and safety concerns.

Convene local stakeholders to discuss planning and design of walkable communities.
How RHAs Can Help You STEP IT UP!

- Work with health care and public health organizations to educate individuals and families about the benefits of walking.
- Facilitate collaborations between healthcare systems and community organizations.

Healthcare Professionals

Tanner Health Systems’ Get Healthy Live Well Conference, September 23, 2015, Carrollton, GA
How RHAs Can Help You STEP IT UP!

Individuals and Families

- Educate people about the benefits of safe walking and places to walk in their communities.

Surgeon General Walking with Employees in Region IX,
San Francisco, CA, October 2015
How RHAs Can Help You STEP IT UP!

Faith & Community Orgs and Media

- Share information on the Call to Action in your newsletters and partner distribution
- Publicize your events via our listservs
- Create a list of planned events featuring regional spokespersons.
- Get Boots on the Ground at Your Events - 6,500 Commissioned Corps Officers
- Offer customized funding and data searches from our OMHRC.


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Nominate Someone for the President’s Council Community Leadership Award
http://wcdapps.hhs.gov/Fitness/Fitness/CommunityLeadershipAward

Or the President’s Council Lifetime Achievement Award
http://wcdapps.hhs.gov/Fitness/Fitness/LifetimeAchievementAward
Find Your Regional Health Administrator

http://www.hhs.gov/ash/rha/index.html

www.surgeongeneral.gov/stepitup