



2017 Walking Summit, St. Paul, MN
Photo by Anna Min of Enterprises Photography, LLC

AMERICA **WALKS**

**Empowering communities to create safe, accessible,
and enjoyable walking conditions for all.**

About Our Organization

America Walks is a national nonprofit organization dedicated to creating more walkable and livable places. We work with a diverse coalition of partners by sharing resources, providing technical assistance, and acting as a national voice for the thousands of passionate local, state, and national advocates. Now celebrating over 20 years, we continue to expand our advocacy and programming to position walking as a human right.

Our Reach

America Walks' digital reach extends to all 50 states, Puerto Rico, the US Virgin Islands, Canada, and many nations abroad. We are constantly exploring new ways to grow and engage our network.



Electronic
Mailing List
33,000 Names



Twitter
8,600 Followers
Growing more than
100 each month



Facebook
4,000 Followers



Webinars and Online
Trainings
11,000 Registrations
for 19 Webinars in 2016

Our Work

We provide programs to tens of thousands of walking advocates each year to improve their efforts in promoting and protecting walkability.

Webinars and Trainings:

We host monthly webinars and other online trainings to share expert knowledge, valuable resources, and best practices that can be used in the work of advocates. These trainings help them create better sidewalk systems, make crossings safer, ensure that children can safely get to school, and revitalize downtowns so that foot traffic increases as well as merchant sales.

National Walking Summit:

Every other year, we host the National Walking Summit. It is the premier opportunity for community advocates, nonprofit representatives, government officials, and transit, health, and planning professionals to share best practices and stories, increase the visibility of key issues, build support for the walking movement, and create momentum for the work ahead.

Walking College:

The Walking College is an interactive, online educational program for walkable community advocates. Each year, Walking College Fellowships are awarded to community change agents working alone, in organizations, or in professions such as public health, planning, transportation, or education, who demonstrate a passion for making their communities more walkable and livable, and a vision for what that would look like.

Advocacy:

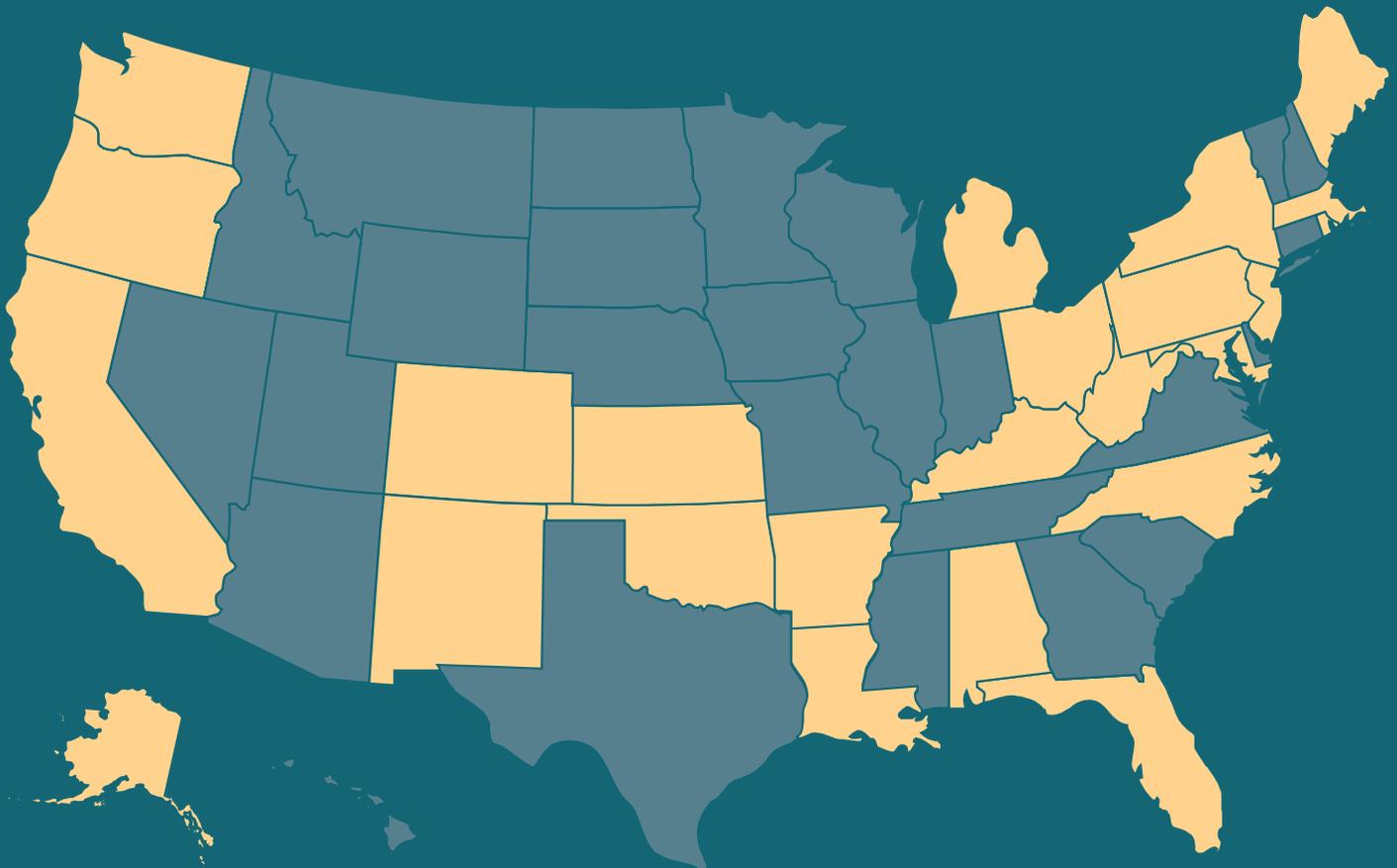
We, along with our partners, work on developing and promoting campaigns that make walking a national priority. One of the highlights is when America Walks worked with the Surgeon General to release and promote a Call to Action on promoting Walking and Walkable Communities.

Expanding our Work:

In addition to fostering our network of local advocates, America Walks is exploring new opportunities for partnerships and engagement with different industries and sectors, including transit, environmental change, and inclusive communities.

Community Change Micro Grants

The Community Change Micro Grant program provides funds that support grassroots efforts aimed at empowering communities to improve walkability. Now in its third year, this program has supported everything from new art to improved way-finding, local events to school engagement projects. Out of over 750 applications, 27 Projects will be supported this year in the states below.



Your Support

Thank you for considering sponsorship of America Walks! As a corporate sponsor, you are investing in safe and well-designed communities through education initiatives, advocacy efforts, and a successful series of annual programs. The sponsorship levels listed below can be customized to your organization.

	Benefactor Sponsor \$10,000+	Visionary Sponsor \$5,000+	Power Walker \$2,500+	Strider \$1,000+	Pacesetter \$250+
Homepage Display	✓	✓			
Program Sponsor	✓	✓			
Webinar Logo Placement	6	3	3	1	
Newsletter Profile	✓	✓	✓		
Name and Logo Placement	✓	✓	✓	✓	✓
America Walks Forum	✓	✓	✓	✓	✓
Use of America Walks Logo	✓	✓	✓	✓	✓

Sponsorship Benefits

These benefits are in effect for one year, which begins when your sponsorship support is received by America Walks.

Homepage Display:

Continuous display of your company or organization's logo on the America Walks Homepage.

Program Sponsor:

Sponsorship of a program or publication of America Walks. Previous sponsorship opportunities have included Case Studies, Walking College Manual, and Vision for a Walkable America.

Webinar Logo Placement:

Display of your company or organization's logo on monthly webinar announcements sent to 28,000 walking leaders with an average 20% open rate.

Newsletter Profile:

An opportunity to have an article on your company or organization and its work as it relates to the walking movement in our newsletter sent to 28,000 walking leaders.

Name and Logo Placement:

Display of your company or organization's logo on the America Walks Sponsor webpage and your company or organization's name listed in the Sponsor section of the America Walks Newsletter.

America Walks Forum:

Access to the America Walks listserv for you and your colleagues to engage and learn from experts, practitioners, and advocates working to make America a great place to walk.

Use of America Walks Logo:

Permission to use the America Walks logo on your company or organization's website to show your support of the walking movement.

Contact Us

Contact us for more information on becoming a sponsor:

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America Walks, Inc. is a 501(c)(3) nonprofit corporation under Internal Revenue Service regulations. For your reference, our Federal Employer Identification Number (FEIN) is 04-3401323. A copy of our current financial statement is available by writing America Walks at P.O. Box 10581, Portland, OR 97296, or by calling (503) 610-6619. All contributions are tax-deductible to the fullest extent of the law.

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