Understanding and Responding to Harassment
About *Hollaback*

*Hollaback!* is a movement to end harassment powered by a network of local activists around the world. We work together to better understand street harassment, to ignite public conversations and to develop innovative strategies to ensure equal access to public spaces.
What is Harassment?

Street harassment is sexual, gender-based, bias-motivated harassment, and hate violence. At its core is a power dynamic that constantly reminds historically marginalized groups of our vulnerability to assault.
# Harassment

<table>
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<tr>
<th>Can be:</th>
<th>Is:</th>
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<tbody>
<tr>
<td>• Sexist</td>
<td>• an expression of the interlocking and overlapping</td>
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<tr>
<td>• racist</td>
<td>oppressions we face in public space</td>
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<td>• xenophobic</td>
<td>• hate violence</td>
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<td>• religious-based</td>
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<td>• transphobic</td>
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<td>• homophobic</td>
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<td>• Ableist</td>
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<td>• sizeist</td>
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<td>• classist</td>
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<td>• ageist</td>
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Harassment is never your fault.
STREET HARASSMENT in the UNITED STATES

Age at First Experience of Street Harassment
WHAT IS THE PREVALENCE OF STREET HARASSMENT?

50% of US women under 40 have been groped or fondled in the last year.

77% of US women under 40 have been followed by a man or group of men in the last year.

Notably, over half of respondents noted that they changed their clothing, refused a social event, chose different transportation options or felt distracted at work and school as a direct result of street harassment.
What are the Impacts of Street Harassment?

Psychological & Physical
- Anxiety, Trauma, PTSD

Social & Financial
- Limits mobility, leaving job, skipping school, moving homes

Community
- Quality of life
How to Respond if Harassed

### Respond
- Decide if you would like to respond
- Be firm
- Do not engage
- Keep moving
- Say No: “What you just said to me is…”
- Use strong body language

### Seek Help
- Seek help
- Talk to others
- File a complaint to police
- Pretend you are calling the police
- Post on ihollaback.org
- Share your story using our app

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Street harassment is never your fault.
YOU'RE NOT ALONE. WE BELIEVE YOU.
We've got your back. By sharing your story, you change the way people talk about and understand harassment.

* TELL US WHAT HAPPENED

- I experienced this
- I witnessed this and tried to help

How are you feeling?
What do you want people to know?
FROM ONLINE TO THE STREETS,
YOU HAVE THE RIGHT TO BE IN PUBLIC SPACE

Email: holla@ihollaback.org Website: ihollaback.org Twitter: @ihollaback Facebook: facebook.com/ihollaback Instagram: @ihollagram