We’re on a mission to help local government improve and innovate.
Data is not intelligence
Intelligence is information that meets the needs of a decision maker, and has been collected, processed, narrowed, and offered to meet those needs.
Businesses are investing millions in data and analytics to improve profit margins.

Community data, on the other hand, requires an understanding of place and the complexities of a different bottom line.
Our dashboards are developed with subject matter experts across the country. This expertise allows you to move beyond generic data analysis and to the metrics that matter most to each department and their unique story.
The job we help you do

Add Your Data
- Over 2,000 Pre-Aggregated Datasets at every geo-political boundary and automatically updated every year
- Easily add your own .shp files and user data for visualization
- Drawing tools to build custom geographies

Track
- Fast and easy geospatial analysis
- Compare your county with any other geography in the United States
- Bivariates and filters to find your new key indicators
- Discover associated factors using correlation of any 2 datasets

Analyze
- Maps, goal trackers, bar, line, and pie chart visualizations
- Start from best practice utilizing dozens of templates
- Track report analytics for unique users, time spent on page, and more

Communicate
mySidewalk Demo
As planners and advocates, what tools can:

1) Establish/Confirm the need for investment
2) Prioritize infrastructure investments, given limited funds
3) Prove return on investment to our investors (elected officials, grantors, and voters/taxpayers)
Our story about sidewalks was depressing—satisfaction was low and stagnant, and across the city residents ranked them as a high priority.

But we had no significant resource or program to fix city sidewalk.

In 2015, a media/resident group did a deep dive into the sidewalks issue and requested resident survey data. We provided an overview, including the slides to the right.

This turned into a staff/community taskforce to look at the issue, which ultimately made a recommendation to include $150 million for sidewalks in the bond authorization.
In the early stages of the KC Bike plan update, BikeWalkKC began an analysis to prioritize corridor based on findings from NCHRP Report 770, which outlines a process to estimate demand for biking and walking.
NCHRP Report 552 - Benefit/Cost Analysis

Uses residential density and MSA mode share to quantify benefits of bike infrastructure (by infrastructure type); tool available at http://www.pedbikeinfo.org/bikecost/

https://reports.mysidewalk.com/9f39e7b93e
Thank you!

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