Engaged and Active: The Tulsa Case

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<table>
<thead>
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<tbody>
<tr>
<td>City Population</td>
<td>402,227</td>
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<td>Metro Region</td>
<td>970,603</td>
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<tr>
<td>City</td>
<td>200 sq. miles</td>
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<tr>
<td>Urbanized Area</td>
<td>300 sq. miles</td>
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<tr>
<td>Population Density</td>
<td>2,000/sq. mile in Urbanized Area</td>
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A few facts

15.8% African American
5.6% Native American
3.1% Asian
15.7% Hispanic

$139,000
Median
Home Value

$43,000
Household
Income

2.32 Persons per
Household

1.8 Vehicles per
Household

Residents on their way to work...

1.18% Transit
1.85% Walk
0.23% Bike

96.73% DRIVE
Good news?
Outreach Strategies
ACTIVE TRANSPORTATION CAMPAIGN
A TOOL FOR DEFINING SAFE PRACTICES WHEN NAVIGATING OUR CITY STREETS.
Respect the road and all of its users
Obey signs and lights
Cross at a crosswalk
Use sidewalks where provided
Walk opposite of traffic
Yield to pedestrians
Ride with the flow of traffic
Ride two abreast or less
Take the lane for safety
Light up the night
It's ok to leave the bike lane
Don't obstruct sidewalks
DON'T STOP OR PARK IN A BIKE LANE

SECTION 1016, C
Bicycle Lanes

Motor vehicles shall not be parked, stopped or left standing in a bicycle lane, except for emergency vehicles and municipally-owned transit vehicles in the course of their official duties.

WWW.WALKBIKETULSA.COM
Information Cards

[Image of a yellow card with "WALK BIKE TULSA" and "WWW.TRAVELWITHCARETULSA.COM" printed on it.]

[Image of a yellow card with text "PLEASE DON'T PARK ON BIKE LANE." and an image of a person riding a bike on the street.]
PEDESTRIAN SAFETY EXHIBIT
15 Pedestrians died on Tulsa's streets in 2017. That's 1 in 4 traffic fatalities.

Each 🚶‍♂️ ⛔️ in this exhibit represents a pedestrian that died in 2017.
15 Pedestrians died on Tulsa’s streets in 2017 that’s 1 in 4 traffic fatalities.

Each 🚶‍♂️ ⛳️ in this exhibit represents a pedestrian that died in 2017.
31 YEARS OLD, MALE
DATE OF DEATH: 10/22/2017 AT 7:50 P.M.
LEWIS FOX
2 YEARS OLD, MALE

DATE OF DEATH:
11/4/2017 AT 9:31 P.M.

LOCATION:
DARLINGSTON ROAD AND 71ST STREET SOUTH
Please slow down and yield to pedestrians! Thank you.
ADS AND MURALS
PARENTS. KIDS. CYCLISTS. FAMILY.

DRIVE LIKE A GROWN UP.

TRAVEL WITH CARE.

VISIT: WWW.WALKBIKETULSA.ORG FOR DETAILS
BROTHER.
GEOLOGIST.
CYCLIST.
GIVE 3 FEET, IT'S THE LAW.
VISIT: WWW.NATIONALCYCLE.ORG FOR DETAILS.
TRAVEL WITH CARE.

0507
DEVELOPER. WIFE. RIDES A BIKE.
DEVELOP SOME PATIENCE.
TRAVEL WITH CARE.

POLICY MAKER. MOTHER. RIDES A BIKE.
LEAD BY EXAMPLE WHEN TRAVELING.
TRAVEL WITH CARE.
Help Us Add Art to These Walls!

Artists, learn how your art can be part of Tulsa Art Alley. Submit your application today.

Let’s Do It!
KENDALL WHITTIER WALLS

Kendall Whittier Walls creates vibrant places, attractive destinations, and civic pride through public art in Kendall Whittier.

Kendall Whittier Walls presented by Lobeck Taylor Family Foundation funded the creation of five murals throughout the Kendall Whittier neighborhood through a competitive grant process. Professional artists are invited to submit their credentials to the first stage of competition for several upcoming mural commissions.
COMMUNITY IN ACTION PROJECTS
TULSA BIKE RACK MURAL PROJECT

#MakeTulsaAwesome
To celebrate East Tulsa’s diversity and improve accessibility and health, Tulsa Hub and “Casa de la Cultura” are partnering to implement the TULSA BIKE RACK MURAL PROJECT, which aims to install artistically-designed bicycle racks at various locations within the area, and then expand all over the city.

Tulsa Hub, a nonprofit that focuses on changing lives through cycling, will design and build the racks locally with partner agency Tulsa Tech and members of their team. Casa de la Cultura, a Hispanic/Latino arts-oriented nonprofit, has identified and approached interested business owners and stakeholders from potential locations in East Tulsa, to commit them to install, maintain and secure a space for the racks. They will also fundraise for arts materials and work on the mural design for each, unique rack, engaging teams of local artists, students from the nonprofit and community volunteers.

The intention of the project is to focus on implementing the TULSA BIKE RACK MURAL PROJECT in East Tulsa’s International District as PHASE I, to later expand throughout the city as PHASE II, using the bike rack murals as landmarks for key destinations.

**EXAMPLE**
Case Study: Atlanta, GA

**PHASE I**
Implement and “brand” East Tulsa’s International District

**PHASE II**
Expand the project throughout the city, installing bike racks as landmarks at key destinations through partnerships.
URBAN HIKES
Community health officials' urban hike raises walkability awareness in Archer Park neighborhood

By Harrison Grimwood Tulsa World  Apr 26, 2018

Lula Krug, built environment alliance group facilitator and Tulsa Health Department chronic disease epidemiologist, leads a group of Tulsa residents on an urban hike to raise awareness about walkability. Krug led the hike on Saturday around Archer Park. HARRISON GRIMWOOD/Tulsa World
Thank you!

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