Sensory-Based Mobility
(Me: Latino, Gay, Walker)
How do we engage Latinos in planning?
Humanize Planning

- Social Justice and Equity are a lived experience
- Go beyond Language (limits thinking, creativity, and communication)
- Create a safe mental space (non-competitive)
- Tap into people’s lived experiences, emotions, and creative spirit.

Humanize Outcomes
Use the hands!

“Reverting away from the brain's pre-frontal control (what she describes as the Executive Office of the brain) into a ‘sense of openness’ revealing a ‘capacity to think about all the possibilities of the way in which the world could be!’” - Alison Gopnik, Psychologist, UC Berkeley

Humanize Outcomes
Objects: activate creativity, physical connections, and joy

Plus: Engage visual and spatial thinkers
Hecho a Mano: Let the hands tell the story (flow state).

Project: Form-Based Code, “Create a place for your children”
Partners: City of Port Chester, Town Planning and Urban Design
Location: Senior Center, Port Chester, NY
Deeper Engagement

• Explore individual core values
• Go beyond storytelling
• Use the landscape’s visual, spatial, and emotional cues
• Highlight participants’ relationships with space and others

People-Based not tech/Map-Based
Create power by transforming ideas, thoughts, and emotions into negotiable realities.

Biking to work through a forest
10-minute: Reflective Prompt!

Build your first mobility experience!
Lift Up People’s Experiences Through building

Project: High Speed Rail
Project Partners; City of Bakersfield, SOM, High Speed Rail
Location: Bakersfield Senior Center
Story-Building helps us discover our attachments to place and people
Unlock sensory experiences

Participants realize they’re their own mobility experts
Tell Your Story in a Minute!
Everyone Listens!

Casa San Jose
Realization: “I didn’t know what I knew until I built it.”

Project: Pedestrian Safety, Create your ideal Street
Partners: LA Streets Blog
Location: Boyle Heights
Mobility: Common Responses*

• Safe, Happy, Social, Connected,
• Adventure, Curiosity, Independence
• Never about getting to school on time

“It’s about the Journey”

*100 mobility workshops, 1,000 participants
Synthesize & Translate
Individual Mobility Experiences:
Common themes
Collective values
Empathy: Your Experience becomes mine
Now we are ready to Plan!

Project: High Speed Rail
Project Partners: City of Bakersfield, SOM, High Speed Rail
Location: Bakersfield, CA
Part 2: Collaboration through our hands

There are no right or wrong answers, only collaborative solutions
Build Your Ideal Mobility Solution

Simple Challenge

• Build gender-friendly mobility
• Build a safe route to school
• Build a bus stop
• Issue- or Place-based

Nurturing, Caring, Healing!
Participants learn how their ideas impact each other.

We are stronger together.
What does a safe street for women feel like?
Problem-Solving
More family time
Team Presentations: Everyone Listens and Sees

Project: Compton Blue Line TOD Plan
Partners: LA Metro, City of Compton
Location: Compton
Using the model, each team member picks a day, time, and activity in the future to tell a story, thereby creating a living plan!
Design your ideal street.
These women had never designed a street before!
Common Responses*

• Integrating nature with mobility.
• Communal mobility, Walking, biking, and transit
• No cars or parking!

*1000 workshops / 15,000 participants
Transformation: LA County General Plan Meeting
Synthesis of Team Solutions:

- Translate what was built/said
- List ideas or elements
- Establish collective values

Collaboration Creates Innovation
Document: Pictures, Notes, Video

Data to Develop plans, policies and projects
One-Hour Workshop Process:

Part One:
- Icebreaker
- Reflection
- Validation
- 15-30 minutes

Part Two:
- Collaboration
- Idea Generation
- Community values
- 20-35 minutes
SOUTH COLTON
NEIGHBORHOOD PLAN

Join us for a Neighborhood Walk!

The City of Colton is planning improvements in your neighborhood and invites you to a 60-minute walk of South Colton.

Observe and share what makes South Colton’s design and landscape special!

SAVE THE DATE
SATURDAY, JANUARY 19, 2019
10 am

Rayos De Luz Church
214 South La Cadena Drive
Colton, CA 92324

For more information, contact:
Steve Weiss (Planning Manager, City of Colton)
aweiss@coltonca.gov or (909) 370-5523
Leimert Park: Redesigning a street

A: Gathering Space in the Middle of the Street

STREET DESIGN IDEAS
Your input needed!

Think about design options A, B, and C. Which do you like best? Where should it be applied? Share your ideas on the "What do you want from your street" board.

STREET ACTIVATION RECLAIMS THE CENTER OF THE STREET

- Art installations
- Street vendor stands
- Mobile food trucks
- Street performances
- Public art projects
- Street murals
Project: California Avenue Bridge
Partners: City of Palo Alto & Alta Planning
Location: Palo Alto, CA
ELA Station Area Planning
Self-Determination

Project: Light Rail Planning, “Build Your Ideal Station”
Partners: Disability Empower Center,
Location: Phoenix, AZ
Project: New Light Rail Station
Client: Ability 360
Location: Phoenix, Arizona
Changing the tools changes the outcomes
Sensory-rich mobility
Car-free
Goals:

Community therapy,
Build trust,
Reframe mobility as healing and aspirations,
jamestrojas@gmail.com
www.placeitit.org