

STRIDING FORWARD

America Walks Annual Report 2011



America WALKS

Making America a Great Place To Walk

Making America a great place for walking by working collaboratively to share knowledge, advance policies and implement effective campaigns to promote safe, convenient and accessible walking conditions for all.

Director's Report

LOOKING BACK ON 2011, I followed in the footsteps of many great thinkers and doers—I went for a walk. Blood flowing, brain firing, and heart pumping, I lived the research finding that walking is fundamental to personal health, well-being, and healthy aging. Yes, walking is not just an accessible and affordable means of travel, but a healthy activity that brings joy, creates community, and builds business. America Walks aims to support everyone to employ walking in their own way, to achieve their own goals.

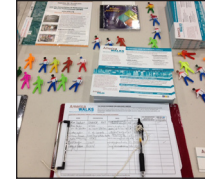
In the past 18 months, America Walks amassed over 300 organizational supporters, a coalition working to develop a unified national walking movement. In 2011, we focused on establishing our federal campaign, crafted the nation's only Federal Walking Policy Platform, and secured resources to hire our first national Campaign Director in Washington, DC.

As the year continued, we turned our focus toward state and local programs. In November, we convened fifty diverse organizations and individuals to provide input on the direction of this local work. We found strong support for America Walks to be the nucleus of a walking action network and, as the year ended, we began creating a "state and local walking action plan" document to serve as a first-stop resource for those seeking to improve walking in their communities.

Thank you for your strong support and initiative toward helping America Walks stride forward in 2011. I look forward to taking even greater steps in 2012 as we all work to make America a great place to walk.



Scott Bricker, MUP
Executive Director



America Walks is gaining visibility by participating in national livability, health, and active transportation conferences

AW Makes Great Strides In 2011

WHAT WE ACCOMPLISHED

- **Monthly Safe Routes to School Coaching Action Network Webinars**
produced in conjunction with the National Center for Safe Routes to School, with 3,062 attendees over 11 webinars
- **National Walking Survey**
over 7,000 respondents with results available on our website
- **America Walks Forum**
an ongoing, online discussion among 125+ walking advocates and active transportation professionals
- **Walking Leaders Conference Calls**
America Walks initiated and hosted on-going series
- **Federal Walking Policy Platform**
produced first-ever national walking policy guide to advocacy and action, created from a gathering of policy experts
- **State & Local Walking Action Plan Meeting**
convened a broad spectrum of stakeholders for input on action plan to be rolled out in 2012
- **National Campaign Director**
hired Washington, DC-based staff to implement our platform and work to protect funding for walking and bicycling, as well as for new walking safety measures

"At the America Walks gathering in Washington, DC, for the first time ever I felt part of a greater community focusing on walkability. . . and it was really inspiring!"

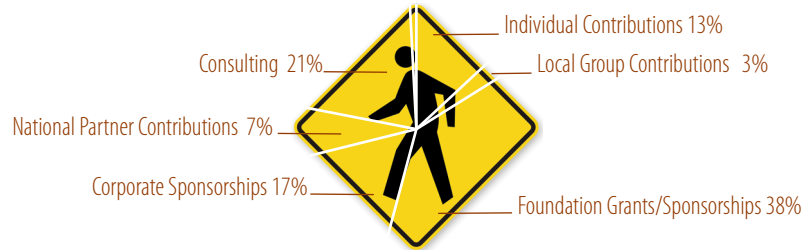
— Lisa Quinn, Feet First Executive Director, Seattle

"With less than one year working in Safe Routes to School, and having just completed my National SRTS training in December, I learn so much from these webinars. Thank you for getting such high-quality speakers."

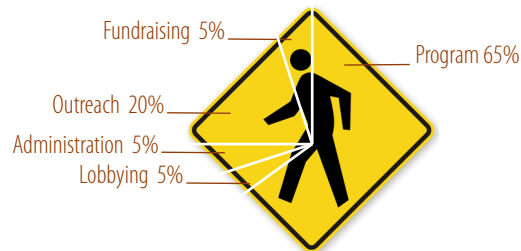
—Attendee comment, 2011 Safe Routes to School (SRTS) Webinar

2011 Financial Overview

INCOME \$136,515.26



EXPENSES \$115,572.30



NET INCOME \$ 20,942.96

2010 Income	\$105,015.14
2011 Income	\$136,515.26
Growth in Income	\$ 31,500.12 (30%)

America Walks Thanks

- Partner organizations**—for joining us in promoting walkability
- Local/State Affiliates**—for making their communities fine places to walk
- Foundations**—for working at the intersection of health, our built environment and active lives
- Individual Walking Advocates**—for continuing to make walking a transportation alternative and part of healthy lifestyles

Our Supporters

OUR SUPPORTERS MAKE OUR WORK POSSIBLE

BENEFACTORS \$10,000+

American Public Health Association ▪ Centers for Disease Control-NCEH ▪ The Family of Mrs. Neill L. Miller ▪ Kaiser Permanente

VISIONARY \$5,000–\$9,999

Anonymous ▪ MIG, Inc.

POWER WALKER \$2,500–\$4,999

American Traffic Solutions, Inc. ▪ Rails to Trails Conservancy ▪ San Diego State University Research Foundation/Active Living Research ▪ Ian & Ellen Thomas

STRIDER \$1,000–\$2,499

Alta Planning + Design, Inc. ▪ Fehr & Peers ▪ Molly O'Reilly & Steve Lockwood ▪ Russell Fellows Properties, LLC ▪ WALKSanDiego

PACESETTER \$500–\$999

Active Transportation Alliance ▪ Alliance for Biking & Walking ▪ Bricker Consulting ▪ Sy & Lucy Bricker ▪ Feet First ▪ Christine Fry ▪ Tim Gilbert ▪ Jeffrey Miller ▪ Kevin Mills ▪ PedNet Coalition ▪ Plastic Safety Systems, Inc. ▪ Kathy Smith ▪ Ellen Vanderslice ▪ WalkBoston ▪ W-Trans

STEPPERS \$100–\$499

Accessible Design for the Blind ▪ Alliance for Health Promotion ▪ BikeWalkKC ▪ Dennis Cannon ▪ Christopher Douwes ▪ Eisen I Letunic ▪ Sally Flocks ▪ Susan Geil ▪ Dorothea Hass ▪ Carter Headrick ▪ Ann Hershfang ▪ Richard Jackson ▪ Marc Jensen ▪ Wendy Landman ▪ Los Angeles Walks ▪ Douglas McCants ▪ Eileen McCarthy ▪ James Sallis ▪ Deborah Schaaf ▪ Tom Schneider ▪ TVA Architects ▪ Lois Thibault ▪ Beverly Ward ▪ Adam Zucker

WALKER \$10–\$99

Barbara Alberson ▪ Dan Allison ▪ Michele Barrett ▪ Robin Brandt ▪ Sherese Brewington-Carr ▪ Steven Cadenhead ▪ Carjacked.org ▪ CHEKPEDS ▪ Lori Cohen ▪ Michael Cynecki ▪ Gladwyn d'Souza ▪ Susan De Vos ▪ David Dominey ▪ Michael Graham ▪ Andy Hamilton ▪ Steven Hooker ▪ Idaho Pedestrian and Bicycle Alliance ▪ Arif Khan ▪ Paul Kiczek ▪ Kate Kraft ▪ Alexander Landry ▪ David Levinger ▪ Lindbergh LaVista Corridor Coalition Inc. ▪ Elise Lubell ▪ Stephen Mazur ▪ Robert McHugh ▪ Anne McLaughlin ▪ Muscle Powered: Citizens for a Bikable and Walkable Carson City ▪ Olympia Safe Streets ▪ Jason Patton ▪ PEDS ▪ Richard Remont ▪ Steven Rogers ▪ Peggy Ruscitti ▪ Lindsay Smart ▪ Eric Snyder ▪ Peter Tuckel ▪ Vermont Bicycle & Pedestrian Coalition ▪ Scott Walker ▪ WalkSacramento ▪ Wallace Consulting & Training, Inc. ▪ John Z. Wetmore ▪ Willamette Pedestrian Coalition

AMERICA WALKS RECEIVED SIGNIFICANT IN-KIND CONTRIBUTIONS

S & G Endeavors ▪ Fehr & Peers ▪ AARP ▪ America Bikes ▪ American Public Health Association ▪ Centers for Disease Control ▪ Swanson Thomas & Coon

America WALKS

Making America a Great Place To Walk

America Walks

PO Box 10581

Portland, OR 97296

503 | 738 | 4889

www.americawalks.org

AMERICA WALKS STAFF

Scott Bricker, Executive Director

Yolanda Saage-Narva, Campaign Director

Susan Feldman, Administrator

Michelle Gulley, SRTS Webinar Coordinator/Moderator

Apurva Pawashe, Policy Intern

Sara Wright, Campaign Intern

Roberta Lampert, Graphics

AMERICA WALKS BOARD OF DIRECTORS

Carter Headrick, President (*American Heart Association*)

Molly O'Reilly, Vice President (*Walking Advocate*)

Ian Thomas, PhD, Treasurer (*PedNet Coalition*)

Christine Fry, MPP, Secretary (*Public Health Law & Policy*)

Tim Gilbert, ASLA, CASp, ICC (*MIG, Inc.*)

Jeffrey Miller (*Alliance for Biking & Walking*)

Kevin Mills, JD (*Rails to Trails Conservancy*)

Kathy Smith, MA (*Partners for Health*)

THESE ORGANIZATIONS SERVE ON THE AMERICA WALKS NATIONAL STEERING COMMITTEE:

AARP

Active Transportation Alliance

Alliance for Biking & Walking

America Bikes

American Heart Association

Association of Pedestrian and Bicycle Professionals

American Public Health Association

Blue Point Planning

Idaho Bicycle and Pedestrian Coalition

Initiative for Bicycle and Pedestrian Innovation, Portland State University

MIG, Inc.

National Center on Senior Transportation

National Complete Streets Coalition

PedNet Coalition

Project for Public Spaces

Rails To Trails Conservancy

Safe Routes to School National Partnership

Synergy, LLC

Walkable and Livable Communities Institute