

GIANT STEPS

America Walks Annual Report 2012



America
WALKS

Making America a Great Place To Walk

Making America a great place for walking by working collaboratively to share knowledge, advance policies and implement effective campaigns to promote safe, convenient and accessible walking conditions for all.

Director's Report

2012 WAS THE YEAR that America Walks catapulted into the national spotlight as the leader of the national walking movement. Our organization:

- Maintained a strong presence in Washington D.C. during the Congressional session.
- Co-sponsored a national meeting that propelled the walking movement.
- Increased support of local pro-walking groups through in-person workshops and on-line seminars.

America Walks is working with national, state, and local partners by empowering walking advocates to transform their communities into walkable places. Our technical and campaign resources, the launch of our interactive walksteps.org website, community workshops and email alerts support local action forming the core of our outreach and advocacy. Every day, we engage new partners to advance initiatives at the federal level.

In December, America Walks and many new national partners launched the Every Body Walk Collaborative. One hundred-forty representatives from diverse and prominent organizations gathered in Washington D.C. to energize a broad movement to promote walking and walkability in the United States. In response, Kaiser Permanente funded America Walks to serve as the "backbone organization" of this quickly-expanding collaborative, positioning us to lead the growing national walking movement.

America Walks embraces walking as more than an accessible and affordable means of travel. Walking promotes health, creates community, and builds business. As well, it should be seen as "the norm" for all Americans. Our work in 2012 moved us further towards that objective. Join us in continuing to make America a great place to walk.



Scott Bricker, MURP
Executive Director

Photo: Elena Shornikova



Walking Action Network Workshops connect local leaders and community members with the talents and expertise of America Walks on specific pro-walking initiatives.

AW: Giant Steps In 2012

WHAT WE ACCOMPLISHED

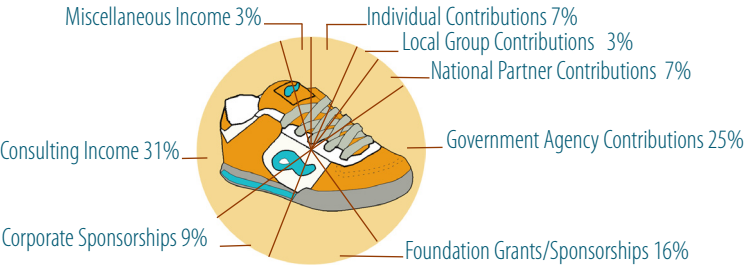
- **Every Body Walk Collaborative**
Co-sponsored an event creating the Every Body Walk Collaborative.
- **Walking In America: Working With Communities To Promote Walking**
An ongoing series of webinars, phone discussion groups, and community workshops promoting strategic leadership and action.
- **Walksteps.org/Steps to a Walkable Community**
Launched an online first-stop resource to help citizens, planners, engineers, and all activists share tactics and develop strategies in walking advocacy. Developed in partnership with Sam Schwartz Engineering.
- **Vision for a Walkable America**
Our vision statement and set of principles is now endorsed by more than 500 organizations and businesses.
- **Congressional Advocacy**
Worked with partner organizations and Congressional champions to preserve a federal commitment to walking, bicycling, and Safe Routes to School in the 2012 federal transportation bill.
- **Safe Routes to Schools Webinar**
Over 5,000 participants attended 15 webinars in conjunction with the National Partnership for Safe Routes to School.

"The level of expertise and strategic wisdom that America Walks brought to the Walking Action Workshop was a game changer for Long Beach."
— Georgia Case, Walk Long Beach

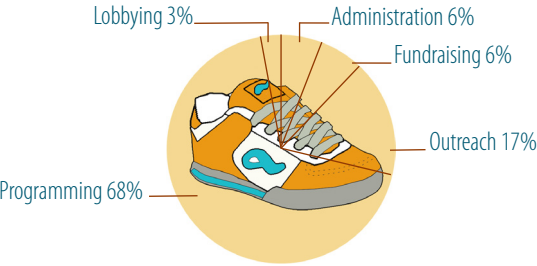
"America Walks coordinates many small voices into one strong voice for walking."
—Kit Keller, Association of Pedestrian and Bicycle Professionals

2012 Financial Overview

INCOME* \$137,251

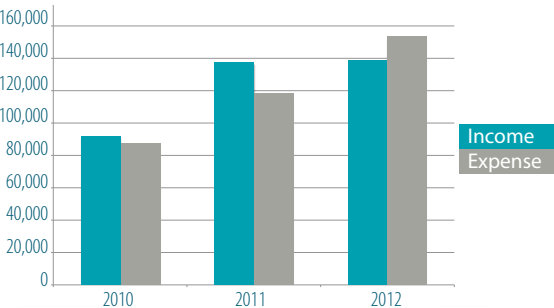


EXPENSES* \$152,516



*America Walks uses cash-basis accounting

Growth 2010–2012



Our Supporters

OUR SUPPORTERS MAKE OUR WORK POSSIBLE

BENEFACTORS \$10,000+
Anonymous (1)

VISIONARY \$5,000–\$9,999
MIG, Inc.

POWER WALKER \$2,500–\$4,999
National Coalition for Safer Roads

STRIDER \$1,000–\$2,499
Bricker Consulting • Fehr & Peers • Molly O'Reilly and Steve Lockwood • Rails-to-Trails Conservancy • WalkSanDiego

PACESETTER \$500–\$999
Alliance for Biking & Walking • Eco-Counter • Tim Gilbert • Kathy Smith • Michele Stanten • Penny Stern

STEPPERS \$100–\$499
Accessible Design for the Blind • Active Transportation Alliance • Mindy Craig • Christopher Douwes • California Walks • Estey & Bomberger • Feet First • Christine Fry • Glo Concepts, LLC • Dorothea Hass • Carter Headrick • Ann Hersfang • Steven Hooker • Richard Jackson • Wendy Landman • Los Angeles Walks • Eileen McCarthy • Jeffrey Miller • Missouri Bicycle & Pedestrian Federation • Kelly Morphy • Randy Neufeld • PedNet Coalition • Plastic Safety Systems, Inc. • Deborah Schaaf • Tom Schneider • Michele Seger • Spot Devices • Keith Skinner • Synergy, LLC • TVA Architects • Ian and Ellen Thomas • Lois Thibalt • Drusilla van Hengel • W-Trans • Walk Boston • Walk Sacramento • Adam Zucker

WALKER \$10–\$99
Barbara Alberson • Dan Allison • Paul Bender • Barb Bentivolio • Bev Brody • Debbie Bulger • Steven Cadenhead • Katherine Cahill • William Carpenter • CHEKPEDS • Danvers Bi-Peds, Inc. • Susan De Vos • Susan Dermody • David Dominey • FreeWalkers • Herbie & Ellie Glassman • Alyssa Israel • Stuart Kerr • William Kownacki • Kathy Kratz • Alexander Landry • David Levinger • Steven Mazur • Anne McLaughlin • Jane Moore • Muscle Power: Citizens for a Bicable and Walkable Carson City • Sue Newberry • Ottawa Seniors Transportation Committee, Walking Subcommittee • Jason Patton • Lidwien Rahman • Richland Moves • Jason Serafino-Agar • Linda & Bernard Solomon • Gary Toth • Ginger Tornos • Peter Tuckel • Vermont Bicycle & Pedestrian Coalition • Stefano Viggiano • Wallace Consulting & Training, Inc. • Scott Walker • John Wetmore • Sarah Wilson

PROGRAM SUPPORT
Centers for Disease Control with American Public Health Association—provided financial support for community-based workshops and webinars • National Center for Safe Routes to School and Toole Design—funded Safe Routes to School webinar series.

IN-KIND SUPPORT
AARP • America Bikes • Active Living Research • Association of Pedestrian and Bicycle Professionals • Kaiser Permanente Every Body Walk! • Fehr & Peers • Media Drink • S & G Endeavors • Sam Schwartz Engineering • Swanson Thomas & Coon

America Walks Thanks

- Partner organizations**—for joining us in promoting walkability
- Local/State Affiliates**—for making their communities fine places to walk
- Foundations**—for working at the intersection of health, our built environment and active lives
- Individual Walking Advocates**—for continuing to make walking a transportation alternative and part of healthy lifestyles

America WALKS

Making America a Great Place To Walk

America Walks

PO Box 10581

Portland, OR 97296

503 | 738 | 4889

www.americawalks.org

AMERICA WALKS STAFF

Scott Bricker, Executive Director

Yolanda Savage-Narva, Campaign Director

Susan Feldman, Communications/Operations Manager

Katherine "Kate" Kraft PhD, National Coalition Director

Roberta Lampert, Graphic Design

AMERICA WALKS BOARD OF DIRECTORS 2012

Carter Headrick, President (*American Heart Association*)

Molly O'Reilly, Vice President (*Walking Advocate*)

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Jeffrey Miller (*Alliance for Biking & Walking*)

Kevin Mills, JD (*Rails-to-Trails Conservancy*)

Kathy Smith, MA (*Partners for Health*)

Gary Toth (*Project for Public Spaces*)

NATIONAL STEERING COMMITTEE ORGANIZATIONS:

AARP

Active Transportation Alliance

Alliance for Biking & Walking

America Bikes

American Heart Association

Association of Pedestrian and Bicycle Professionals

American Public Health Association

BluePoint Planning

Idaho Bicycle and Pedestrian Coalition

Initiative for Bicycle and Pedestrian Innovation, Portland State University

MIG, Inc.

National Center on Senior Transportation

National Complete Streets Coalition

PedNet Coalition

Project for Public Spaces

Rails-to-Trails Conservancy

Safe Routes to School National Partnership

Synergy, LLC

Walkable and Livable Communities Institute