

## America Walks Annual Report 2014

As 2014 comes to a close, America Walks is excited to report a year of strong growth and development. We were able to expand the programs and resources offered to our increasing network of supporters, worked with partners to grow the walking movement and took steps internally to position America Walks as the leading organization focused on walking and walkable communities. With our network of over 700 organizations and thousands of individual supporters, America Walks was able to make great steps towards making America a great place to walk in 2014 and is excited to continue this trend of growth in 2015.

### Taking Great Steps Towards a Walkable America

*New Case Studies and Reports:* America Walks released several case studies throughout 2014, including in-depth looks at the work being done by Iowa, Massachusetts and Oregon to improve the physical, built and economic health of their communities by moving towards greater partnerships between public health, transportation and commerce. Our State and Local Program Director Ian Thomas also did a series of reports profiling local elected officials that were providing leadership and innovation to improve walkability and increase walking in their hometowns.



*Measuring the Movement:* In February 2014, as part of our work with the Every Body Walk! Collaborative, America Walks conducted a survey of Local Walking Advocacy Organizations. The data collected was analyzed and released in a report and webinar in October 2014. This information showed the passion of local walking advocates who work tirelessly with little resources and staff to make changes to their communities. The data will be used to determine what resources and other assistance can be provided by America Walks and the Every Body Walk! Collaborative.



*Webinars and Other Online Technical Assistance:* America Walks continued its successful series of webinars, hosting over 5,000 attendees throughout 2014 for conversations on a variety of topics. Webinars offered participants from around the US access to expert knowledge, valuable resources and information that can be used in their work to grow the walking movement and create walkable communities.

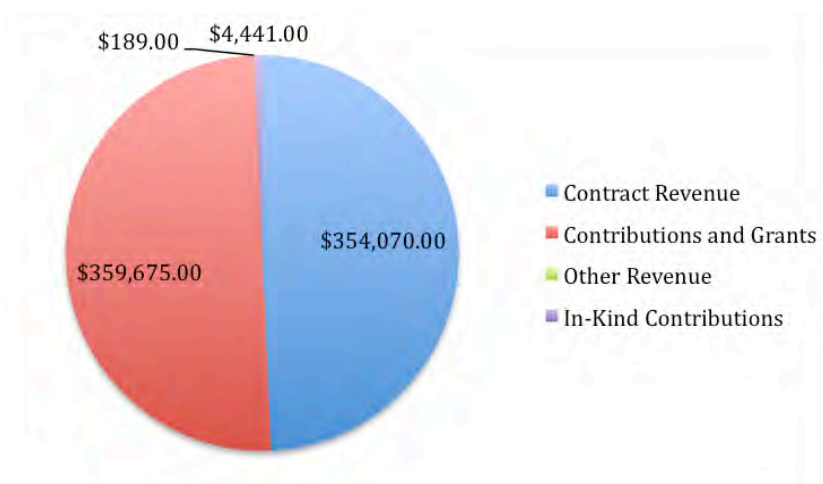


*State Workshops:* A variety of workshops were hosted in several states in 2014. Workshops brought together elected officials, business leaders and other community members to discuss ways to make walkable streets and safer walking conditions. Participants took part in several activities including walking audits and installing wayfinding signs and parklets.

*Government Action:* America Walks was inspired to see leadership and action taken at all levels of government throughout 2014. We provided comments on the Department of Transportation’s recently released “Safer People, Safer Streets” initiative and are excited to work with Secretary Foxx as he launches this plan. We also joined with other partners to protect TAP funds in the Highway Trust Fund Bill, taking meetings and encouraging supporters to urge members of Congress to keep the trust solvent while we work towards a long-term reauthorization that would hopefully provide significant funding for pedestrian related infrastructure.

## Financial Overview

Revenue Total: \$718,375<sup>1</sup>



Expenses Total: \$473,896



<sup>1</sup> This amount includes a contribution of \$250,000.00 intended for the 2015 National Walking Summit.