

America Walks Annual Report 2015

As 2015 comes to a close, America Walks is excited to report a year of unprecedented growth and development. We were able to expand the programs and resources offered to our increasing network of supporters, worked with partners to grow the walking movement. We worked with the Office of the Surgeon General on the development and release of the Call to Action on Walking and Walkable Communities and advocated tirelessly to make sure that federal transportation legislation prioritized walking and active transportation. Of course, there is no greater sign of this strength than the success of the 2015 National Walking Summit which saw over 500 walking advocates come together in Washington, DC to share best practices, discuss new techniques and celebrate the growth of the walking movement.

Taking Great Steps Towards a Walkable America

New Publications: America Walks released several publications throughout 2015, including case studies examining best practices that can be replicated in communities across the US, articles on the growth of the walking movement, and a new report on communications strategies for walkable communities. These reports are valuable resources for local advocates and organizations.



Inaugural Class of the Walking College: America Walks launched its first-ever Walking College program, a structured, distance-education program of self-study, mentored instruction, and team problem-solving. 25 fellowships were awarded to advocates from across the US. These advocates worked to expand their knowledge and skills, share experiences and prepare plans to expand their work in improving the walkability in their individual communities.



2015 National Walking Summit: America Walks hosted the 2015 National Walking Summit in Washington, DC. Over 500 participants attended, hearing from expert panels on a variety of topics, experiencing in-depth trainings and leaving inspired to action from keynote speeches including the US Surgeon General Dr. Vivek Murthy. The event is a premier event for the walking movement to come together, share challenges and successes and prepare for the future of walkability.



Webinars and Other Online Technical Assistance: America Walks continued its successful series of webinars, hosting over 5,000 attendees at more than a dozen webinars throughout 2015 for conversations on a variety of topics. Webinars offered participants from around the US access to expert knowledge, valuable resources and information that can be used in their work to grow the walking movement and create walkable communities.



State Workshops: A variety of workshops were hosted in several states in 2015. Workshops brought together elected officials, business leaders and other community members to discuss ways to make walkable streets and safer walking conditions. Participants took part in several activities including walking audits and installing wayfinding signs and parklets.

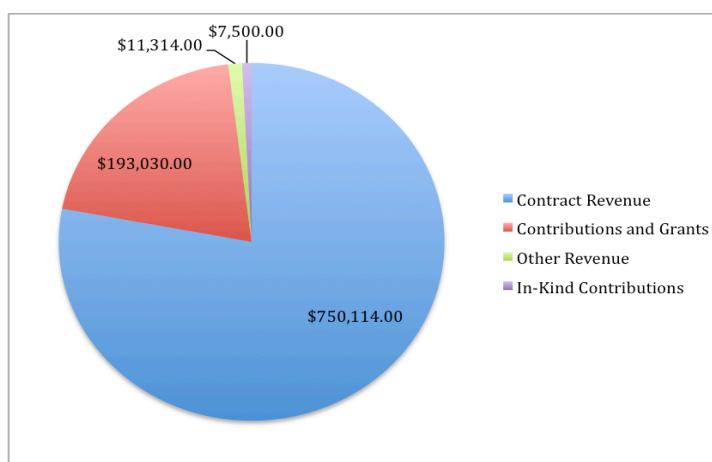


Government Action: America Walks played a role in several major federal actions that supported walking and walkable communities. The organization was instrumental in developing and releasing the Surgeon General's Call to Action on Walking and Walkable Community. America Walks, along with over 100 participants of our Walk the Hill Day, represented the millions of people who walk and use other forms of active transportation in efforts to make sure that their interests were represented in the legislation that would become the DRIVE Act.



Financial Overview

Revenue Total: \$1,178,660.00



Expenses Total: \$947,374.00

