

America Walks Annual Report 2016

2016 was a year of continued growth for America Walks as we worked to make America a great place to walk. We did so by engaging and building the capacity of tens of thousands of advocates, providing opportunities for organizations to come together, and, perhaps most importantly, serving as the unified voice of the growing walking movement as it makes walking a national priority. The implementation of the US Surgeon General's Call to Action on Walking and Walkable Communities was a main priority for the organization through the year as was the development, engagement, and mobilization of our network of over thirty thousand walking champions from across the US.

On the Walking Path

New Publications: America Walks worked to develop resources to equip our network with the tools needed to make on-the-ground change and stories that highlighted the work and passion of our walking champions. This included the first-ever e-book, America's Walking Renaissance, launched in June and viewed over 2,000 times and our Social Justice Toolkit, a set of communications and guidelines to help local advocates integrate themes and ideas of equity into their work on the ground.



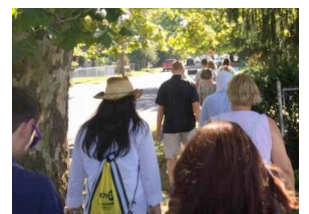
Second Class of the Walking College: After a very successful inaugural class, America Walks trained another twenty-five Fellows through our interactive learning program, the Walking College. These advocates expanded their knowledge, skills, and connections to become even more effective community change agents.



Implementation of the Call to Action on Walking and Walkable Communities: America Walks worked with the Office of the Surgeon General and the Every Body Walk! Collaborative to implement the five goals of the Call to Action. These included online trainings, regional town halls, and briefings of local, state, and national advocates, government officials, and organizations. The success of this work can be seen in the status report on the Call to Action, released in spring of 2017.



Webinars and Other Online Technical Assistance: America Walks continued its successful series of webinars, hosting over 3,000 attendees at its regularly scheduled monthly webinar series as well as thousands more on additional webinars hosted by the organization and other partners. America Walks also hosted its first set of Twitter Chats, offering our network opportunities to engage with partners and experts directly using social



media.

State Workshops: A variety of workshops were hosted in several states in 2016. Workshops brought together elected officials, business leaders and other community members to discuss ways to make walkable streets and safer walking conditions. Participants took part in several activities including walking audits and installing wayfinding signs and parklets. America Walks staff also helped to facilitate the CDC's Walkability Action Institute.

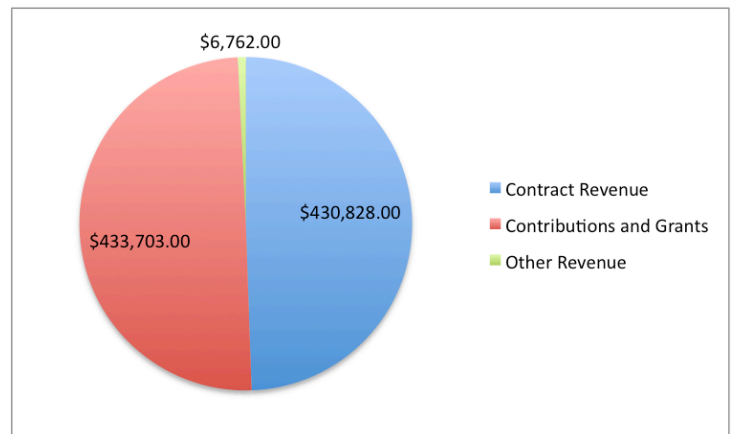


Expanding the Walking Movement: America Walks continued to develop relationships and partnerships to expand the walking movement to engage more representatives from sectors including transit, environment, the disability community and more. This, including to growing our own network of advocates from across the US, created a strong voice for the walking movement at the national, state, and local level.

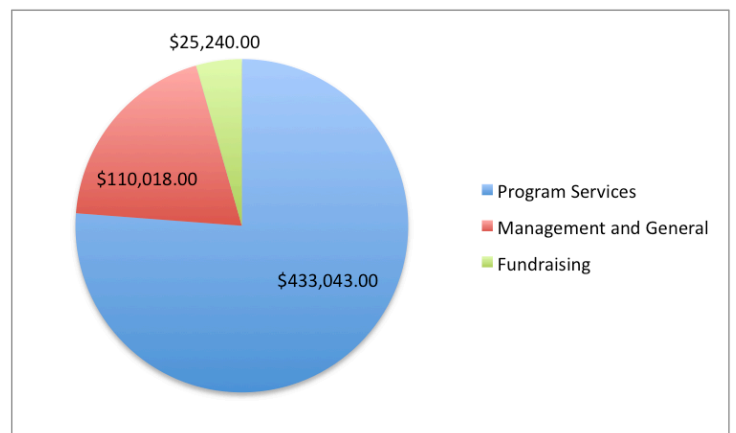


Financial Overview

Revenue Total: \$871,293.00



Expenses Total: \$568,301.00



2016 Donors & Support

America Walks gratefully acknowledges the generous support of the following individuals, organizations, foundations, and corporations during 2016. Your investment in our work makes a difference in communities throughout the US, and we could not do it without you. Thank you for walking with us!

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