



IMPACT REPORT

2021



HOW YOUR DOLLARS IMPACTED GRASSROOTS ORGANIZING THIS YEAR

TABLE OF CONTENTS

- 1** EXECUTIVE DIRECTOR'S LETTER
- 3** IMPACT BY THE NUMBERS
- 4** COMMUNITY CHANGE GRANTS
- 5** WHERE WE'RE GOING
- 6** FINANCES
- 7** BOARD AND STAFF

EXECUTIVE DIRECTOR'S LETTER



"OUR GOAL IS STRAIGHTFORWARD - TO BUILD THE MOVEMENT AND DEMONSTRATE BROAD-BASED PUBLIC DEMAND FOR HEALTHY, ACCESSIBLE AND EQUITABLE PLACES."

2021 was a year of consequence in transportation – a massive new infrastructure bill, greater awareness of racial inequities affecting mobility, and a pandemic that up-ended our daily lives. America Walks engaged all of these issues because of one simple truth; the work to create places where people can move with safety and dignity intersects with critical issues of health, equity, climate, economic vitality, and access to opportunity. With your support, we have been striving to meet this moment and build our capacity for the decisions ahead. Here were our areas of focus in 2021.

We took a stronger stance on advocacy, helping generate 25,000 comments to urge a rewrite of the federal manual that governs the safety of local streets. We weighed into the infrastructure bill, urging more dollars for active transportation to be directed towards the communities that need it the most. And we supported local efforts to decriminalize jaywalking as a way to prevent harmful pretextual stops.

We amped up our training of local advocates. Through our partnerships with the CDC, AARP, and state governments, we launched new state Walking Colleges to complement our National Walking College.

EXECUTIVE DIRECTOR'S LETTER CONTINUED

We expanded the reach of our communications, with a website redesign and a more engaging presence on social media. We doubled the number of Community Change Grants to local organizations working to catalyze change. And we're updating our strategic plan and expanding our team so that we can provide even greater support for local advocacy.

Our goal is straightforward – to build the movement and demonstrate broad-based public demand for healthy, accessible and equitable places. We have decades of poor community design to undo, and that will take leadership in communities across the country.

We exist as an organization because that leadership and that movement is already present across the country. We are deeply thankful for your ongoing support, and the work you do in your communities. We will do all that we can in the coming year to reward and amplify those commitments of time and money.



IMPACT BY THE NUMBERS

How your voices, dollars, and impact helped advance walkability and mobility for all.



25,000+

Comments generated to rewrite the federal manual governing local streets

9,743

Number of registrants for educational webinars

273

Local advocacy organizations promoted on our website

45

States with Walking College Alums

165

Local advocates trained in policy and organizing in our Walking Colleges

30

Community Change Grants to local advocates

11

Number of webinars hosted

7

2022 State Walking Colleges

3

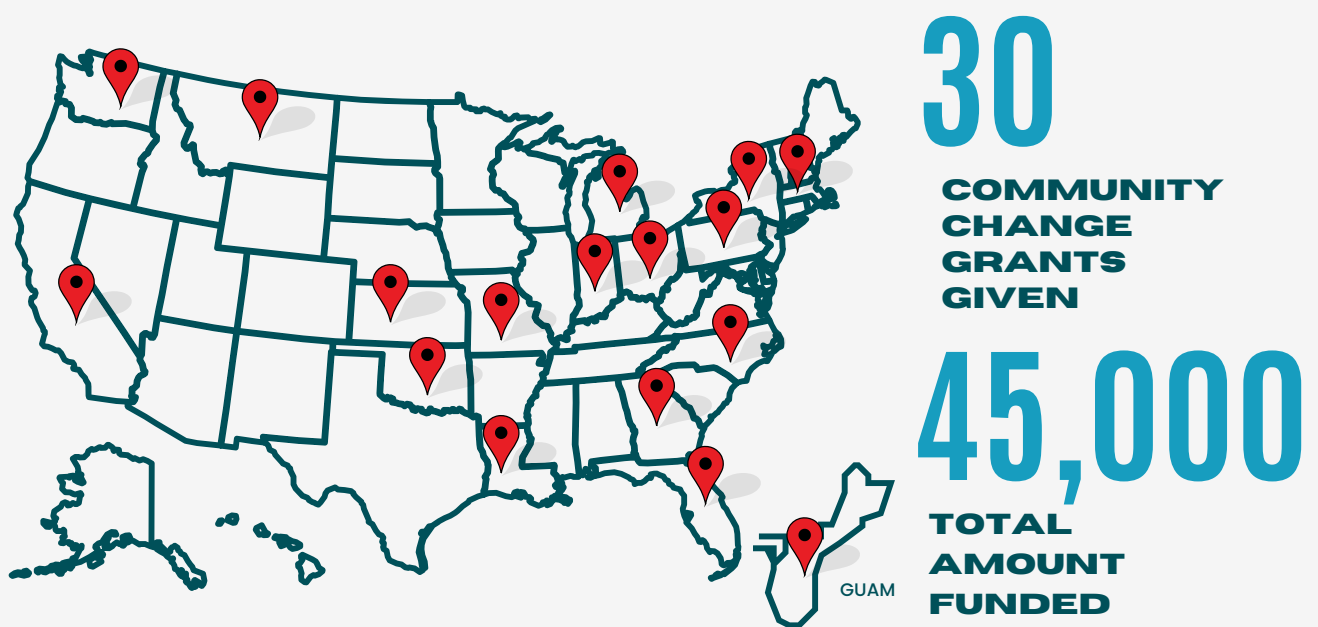
Number of states or cities that decriminalized jaywalking

3

2021 State Walking Colleges

COMMUNITY CHANGE GRANTS

We expanded our reach to more than double the grants given from previous years.



Community Change Grants extended across 17 states with Michigan, Missouri, Ohio, Indiana, Pennsylvania, Florida, and Massachusetts receiving multiple grants throughout the state.

Further Highlights:

Dededo Village, Guam – funded a project focused on 5 public parks collaborating with local artists and residents to create vibrant footpaths.

Flint, Michigan – funded Foodie Commons, which will be a walkable destination for community members that provides a place for food, entertainment and entrepreneurship in the heart of Flint.

Lowell, Massachusetts – funded a trail project called the "Centralville Riverwalk," about a mile long into a beloved community asset.

131%

**TOTAL INCREASE IN COMMUNITY CHANGE
GRANTS GIVEN FROM 2020 TO 2021**

WHERE WE'RE GOING

In 2021, we began the process of updating our strategic plan. We invited our partners, national thought leaders, and local advocates to share their best ideas with our board and staff. The strategic plan will be completed in 2022. Here are our five key areas of focus:

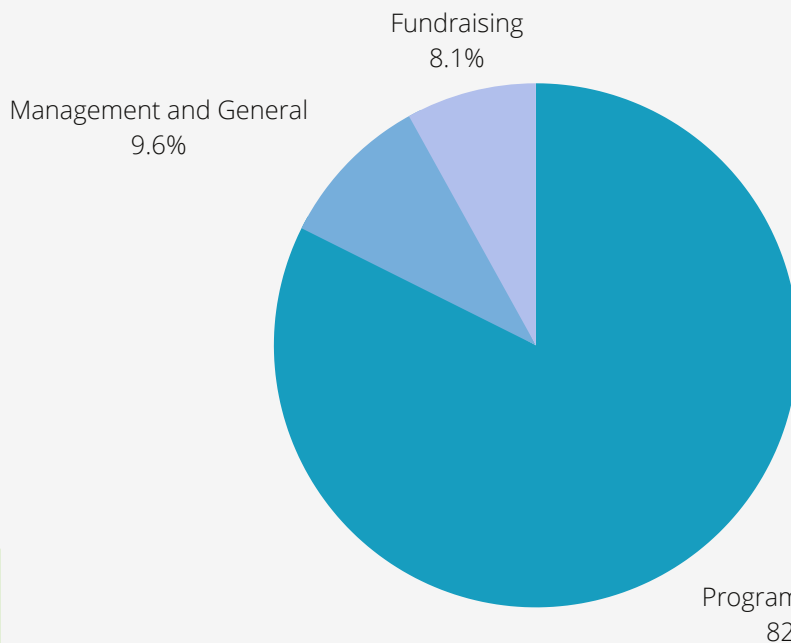
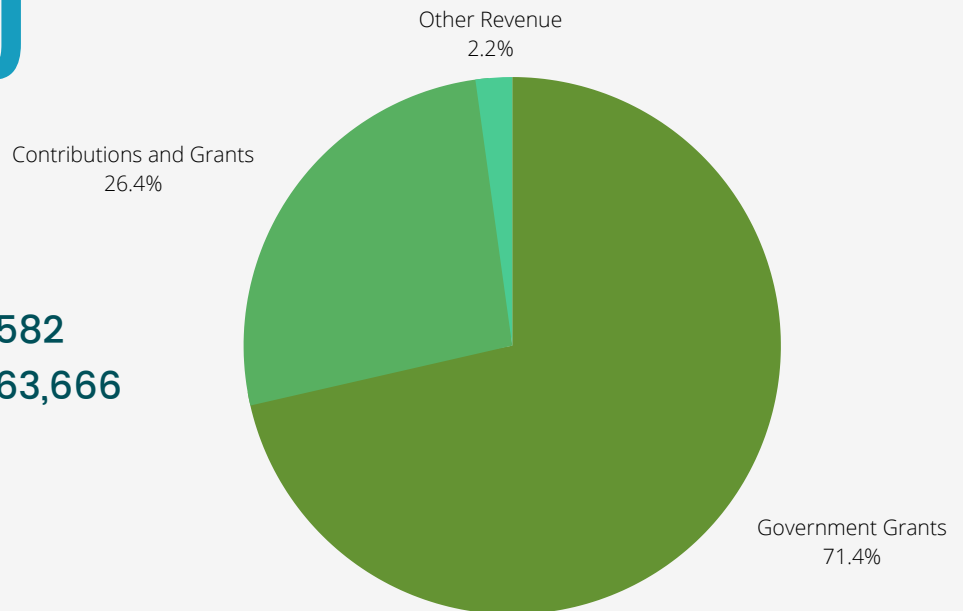
- 1** **PRIORITIZE ADVANCING RACIAL JUSTICE THROUGH ALL STRATEGIES**
- 2** **SCALE GRASSROOTS ENGAGEMENT**
- 3** **EXPAND PROACTIVE POLICY ADVOCACY**
- 4** **REACH MORE PEOPLE WITH OUR MESSAGE**
- 5** **DIVERSIFY AND GROW AMERICA WALKS FUNDING**

FINANCES

\$984,490

REVENUE TOTAL

Government Grants: \$590,582
Contributions & Grants: \$363,666
Other Revenue: \$30,243



\$879,814

EXPENSE TOTAL

Program Services: \$724,733
Management & General: \$84,240
Fundraising: \$70,841

BOARD & STAFF 2021

Kevin Mills, J.D. Board President
Wendy Landman Vice-President
Veronica Davis Vice President
Greg Miao Treasurer
Paulina Baeza Clerk
David Dixon
José de Jesús Leal, PLA, ASLA
Arlis Reynolds
Claire Stanley
Louise Lockett Gordon
Ashton Simpson
Lawrence Frank, Ph.D.
Adetokunbo 'Toks' Omishakin
Kathleen Smith
David Sabgir

Mike McGinn
Ian Thomas, Ph.D.
Emilie Bahr
Nicole Smith
Bri Carroll
Kate Kraft

Executive Director
State and Local Program Director
Walking College Manager
Operations and Program Manager
Fund Development Manager
Senior Advisor



CONTACTS US

America Walks
PO Box 371
Annandale, VA 22003

info@americawalks.org

www.americawalks.org

STAY IN TOUCH

