

A photograph of a group of people walking on a city sidewalk. In the foreground, a man with a beard and glasses, wearing a black t-shirt with the text "RECONNECT RONDO" and green pants, is smiling and walking towards the camera. To his left, another man with a beard and sunglasses, wearing a blue and white striped shirt and brown shorts, is also walking. Other people are visible in the background, some walking and some standing. The sidewalk is paved with light-colored bricks and has a metal railing along the edge. In the background, there are trees, a traffic light, and a building. The sky is clear and blue.

# Corporate Sponsorship

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2022/2023

[americawalks.org](http://americawalks.org)

PO Box 371  
Annandale, VA 22003



## ABOUT OUR ORGANIZATION

America Walks is a leading national nonprofit that advances safe, equitable, accessible, and enjoyable places to walk and move. We provide support, training, and technical assistance to local and grassroots leaders to effectively advocate for change. And we work nationally to promote a vision of communities that allow people to move and walk in ways that are safe and make the most sense for them.

## OUR WORK

**Campaigns:** In partnership with other organizations working from the neighborhood level up to the national level, we strive to make walkable and accessible places a priority for decision makers. We do so through promoting ideas and policies that work, supporting local campaigns, and through hosting a National Week Without Driving to raise awareness of the needs of non-drivers.

**Webinars and Trainings:** We host monthly webinars and other online trainings to share expert knowledge, valuable resources, and best practices that can be used in the work of advocates, community leaders, and government officials. In the last year, we addressed mobility justice, infrastructure funding, campaign organizing, the built environment, and more.

**Walking College:** Through separate partnerships with the CDC and AARP, our Walking Colleges educate hundreds of community advocates on how to create dynamic, safe, inclusive, and accessible communities for all. Fellows are paired with experienced community leaders who teach about the historical foundation of the car-centric transportation landscape and the basics of how to become local advocates and leaders in the policies of non-motorized space.

**Community Change Grants:** We support grassroots-level advocates, organizations, and agencies working to advance walkability. Grants are awarded to innovative, engaging, and inclusive community initiatives that create lasting change for walking and mobility.



# Your Support

Thank you for considering supporting our work!

Sponsor Level →	Friend \$300 - \$999	Ally \$1,000 - \$2,499	Backer \$2,500 - \$4,999	Benefactor \$5,000+
Benefits ↓				
Use of America Walks Logo*	★	★	★	★
Logo and Link on Website	★	★	★	★
Listed as Sponsor in Monthly Newsletters	★	★	★	★
Webinar Logo Placements*		★	★	★
Newsletter Story Feature			★	★
Individual Website display				★

\*Use of AW logo: Allowed to say "Proud Supporter of America Walks"

\*Webinar logo placement is for one year beginning the date of sponsorship donation.

For our Ally, Backer, and Benefactors sponsor levels, we are happy to discuss potential program sponsorship opportunities consistent with our mission and your areas of interest. This may also include in-kind donations of time and expertise. Please contact us for more information!





## **Additional Program Sponsorship**

Alternatively (or in addition) one may choose to support these specific programs:

- Speaker Honorarium - \$500 per speaker
  - Help uplift voices grassroots voices
- Community Change Grant - \$2,000 per grant
  - Assist a local community's efforts in becoming more walkable and accessible by sponsoring a grant. Open to discussing a specific community or purpose you have in mind.
- Reference our Technical Assistance website page if you are interested in additional programmatic offerings to help build the movement.



## Contact Us

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America Walks, Inc. is a 501(c)(3) nonprofit corporation under Internal Revenue Service regulations. For your reference, our Federal Employer Identification Number (FEIN) is 04-3401323. A copy of our current financial statement is available by writing America Walks at PO Box 371 Annandale, VA 22003, or by calling (503) 610-6619. All contributions are tax-deductible to the fullest extent of the law.