

# About Smart Growth America









National Complete Streets Coalition



**Transportation** for America

## SGA's MISSION

**Smart Growth America** envisions a country where no matter where you live, or who you are, you can enjoy living in a place that is healthy, prosperous, and resilient.

We empower communities through technical assistance, advocacy, and thought leadership to realize our vision of livable places, healthy people, and shared prosperity.



### SGA Programmatic Priorities







#### CLIMATE CHANGE AND RESILIENCE

#### ADVANCING RACIAL EQUITY

#### HEALTHY COMMUNITIES

Tips and Tricks for Applications



## Positioning Applications for Success

- 1. Prioritize applications from region
- 2. Match project objectives to the program criteria
  - a. Don't have to hit all criteria but should fit 2-3 really well
  - b. Eligibility criteria in terms of project and applicant, time limitations, etc.
  - c. Remove uncertainty on cost, timing, etc.
- 3. Tell story clearly enough that someone not from your community and not familiar with your project can understand.
  - a. Clear description of projects, current conditions and expected outcomes.
  - b. Use lots of maps and pictures.
- 4. Build a strong, broad coalition of support
  - a. Partners on project
  - b. Supporters in delegation

- 1. Strategic approach to how you use your funding.
- 2. Have limited, clear regional goals that you measure and can explain. Connect them to local trends.
- Submit regional priorities, not the thing you couldn't get to.
  Have federal funding be the final funding, not first in.
- 4. Good track record of delivering projects and achieving outcomes.

Safe Streets and Roads for All



1) Nearly \$1 billion is available for planning grants that can also support quick-build demonstration projects

2) You can do a lot of quick-builds with just a little bit of money

3) This application is one of the simplest you'll see from USDOT

4) This money comes directly to a local jurisdiction, or to multiple jurisdictions in a joint application

5) Cities applying for planning dollars have a great chance to receive funding

6) Receiving a planning grant is a smart step toward a future implementation grant







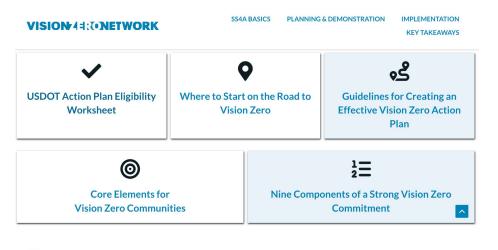


#### **Local Infrastructure Hub**

CALENDAR GRANT SEARCH RESOURCES - NEWS ABOUT 💭









ABOUT PROJECTS MARKETS SERVICES INGENUITY CAREERS BLOG CONTACT

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5 Reasons to Apply for a Safe Streets for All Grant (+ Tips for Success)

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#### Action Plans: March 7 from 1:30-3:00 pm EDT:

https://usdot.zoomgov.com/webinar/register/WN\_2Y4CmLlgS967uMc3wlPw3g

Supplemental Planning and Demonstration: March 8 from 1:30-3:00: https://usdot.zoomgov.com/webinar/register/WN\_trMWXSA8T1GCgw27\_sgTnA

#### Implementation: March 13 from 1:30-3:00:

https://usdot.zoomgov.com/webinar/register/WN 1RFY5mSMSxSElyV22oabrQ