

Resources for Applying to Federal Grants



About Smart Growth America



Smart Growth America
Improving lives by improving communities



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Improving lives by improving communities

FBCI Form-Based
Codes Institute

LOCUS
Responsible Real Estate
Developers & Investors



National Complete
Streets Coalition



State
Smart Transportation
Initiative



Transportation
for America

SGA's MISSION

Smart Growth America envisions a country where no matter where you live, or who you are, you can enjoy living in a place that is healthy, prosperous, and resilient.

We empower communities through technical assistance, advocacy, and thought leadership to realize our vision of livable places, healthy people, and shared prosperity.





SGA Programmatic Priorities



**CLIMATE CHANGE
AND RESILIENCE**



**ADVANCING RACIAL
EQUITY**



**HEALTHY
COMMUNITIES**

Tips and Tricks for Applications





Positioning Applications for Success

1. Prioritize applications from region
2. Match project objectives to the program criteria
 - a. Don't have to hit all criteria but should fit 2-3 really well
 - b. Eligibility criteria in terms of project and applicant, time limitations, etc.
 - c. Remove uncertainty on cost, timing, etc.
3. Tell story clearly enough that someone not from your community and not familiar with your project can understand.
 - a. Clear description of projects, current conditions and expected outcomes.
 - b. Use lots of maps and pictures.
4. Build a strong, broad coalition of support
 - a. Partners on project
 - b. Supporters in delegation



Things That Set You Apart

1. Strategic approach to how you use your funding.
2. Have limited, clear regional goals that you measure and can explain. Connect them to local trends.
3. Submit regional priorities, not the thing you couldn't get to. Have federal funding be the final funding, not first in.
4. Good track record of delivering projects and achieving outcomes.

Safe Streets and Roads for All



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Keep in Mind

- 1) Nearly \$1 billion is available for planning grants that can also support quick-build demonstration projects
- 2) You can do a lot of quick-builds with just a little bit of money
- 3) This application is one of the simplest you'll see from USDOT
- 4) This money comes directly to a local jurisdiction, or to multiple jurisdictions in a joint application
- 5) Cities applying for planning dollars have a great chance to receive funding
- 6) Receiving a planning grant is a smart step toward a future implementation grant



Support Available



THE UNITED STATES
CONFERENCE OF MAYORS



WITH
SUPPORT
FROM



Local Infrastructure Hub

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Registration now open!

Courses to help small and mid-sized cities develop competitive infrastructure grant applications

[LEARN MORE](#)



Support Available

VISION ZERO NETWORK

SS4A BASICS

PLANNING & DEMONSTRATION

IMPLEMENTATION

KEY TAKEAWAYS



USDOT Action Plan Eligibility Worksheet



Where to Start on the Road to Vision Zero



Guidelines for Creating an Effective Vision Zero Action Plan



Core Elements for Vision Zero Communities



Nine Components of a Strong Vision Zero Commitment



Sam Schwartz
A TYLin Company

ABOUT PROJECTS MARKETS SERVICES INGENUITY CAREERS BLOG CONTACT



5 Reasons to Apply for a Safe Streets for All Grant (+ Tips for Success)

June 5, 2023



Additional Information

Action Plans: March 7 from 1:30-3:00 pm EDT:

https://usdot.zoomgov.com/webinar/register/WN_2Y4CmLlgS967uMc3wIPw3g

Supplemental Planning and Demonstration: March 8 from 1:30-3:00:

https://usdot.zoomgov.com/webinar/register/WN_trMWXSA8T1GCgw27_sgTnA

Implementation: March 13 from 1:30-3:00:

https://usdot.zoomgov.com/webinar/register/WN_1RFY5mSMSxSElyV22oabrQ