



IMPACT REPORT 2023

BUILDING THE MOVEMENT



EXECUTIVE DIRECTOR'S LETTER



At the heart of our work is the belief that every person has the right to move through their community with dignity and safety, connecting with social, civic, and economic life. We stand alongside passionate individuals and organizations across the country, all dedicated to making this vision a reality.

2023 may have been our biggest year yet in terms of building a national movement.

We kept doing what we are known for - training, webinars, technical assistance, and advocacy. But 2023 additionally saw two unique events: the first national Week Without Driving and the first national convening of freeway fighters brought together hundreds of advocates around our shared vision of healthier and more equitable communities.

Collectively, our efforts and partnerships created safer streets, more walkable neighborhoods, and stronger community advocacy. Other efforts include our Intersections Initiative, which helped communities secure federal funding. Our Reconnecting Communities work successfully stopped certain federal funds from being misused for highway expansions (although there is much more to do here). We helped obtain new vehicle safety rules, intelligent speed assistance (ISA) pilots in municipal vehicles, and the repeal of outdated jaywalking laws.

Our Walking College fellows and grantees brought real, lasting change to their communities—winning complete streets policies, building safer infrastructure, and even running for office. The Community Change Grant program funded projects to improve crosswalks, transit access, and public spaces, ensuring more people can move freely and safely.

We are deeply grateful for the ongoing support from communities nationwide. Movement-building is a long and difficult fight, but this year, we made real progress in undoing past injustices and shaping a healthier, more just future. We look ahead with hope, knowing that together, we will continue to create safer, more walkable communities for all.

IMPACT BY THE NUMBERS

How your voices, dollars, and impact helped advance walkability and mobility for all.

162

Number of organizations directly engaged by America Walks

8,065

Number of America Walks webinar attendees

200+

Number of organizations signing onto Communities over Highways Coalition

359

Number of decision-makers who took the Week Without Driving Challenge

500

Number of advocates who took the Week Without Driving Challenge

3

Governments adopting/expanding intelligent speed assistance pilots

IMPACT BY THE NUMBERS

How your voices, dollars, and impact helped advance walkability and mobility for all.

2,600

Comments garnered on NHTSA rulemaking on pedestrian safety rating for vehicles

530

Number of letters to House members on amendments to repeal safer vehicle measures

28

Community Change Grants to local advocates

97

Number of State Walking College fellows

24

Number of National Walking College fellows

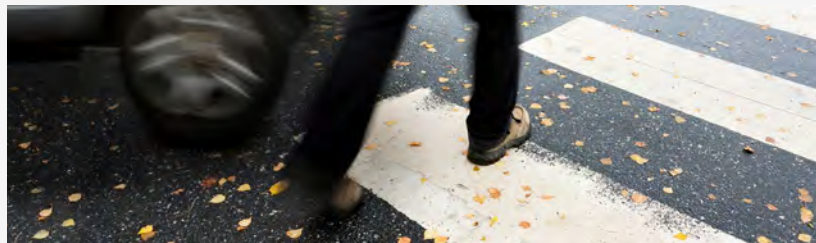
28

Community Change grants awarded to local organizations

WHAT WE'RE FOCUSED ON



1. Advancing Racial Justice



2. More Proactive Advocacy



3. Scale Grassroots Engagement and Base



4. Reach More People with our Message

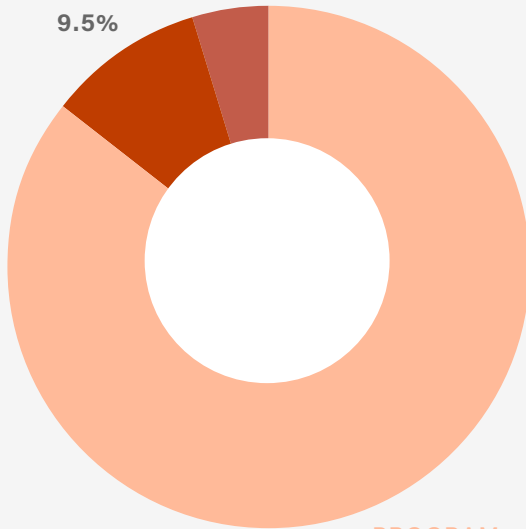


5. Diversify and Grow Funding

FINANCES

MANAGEMENT
& GENERAL

9.5%

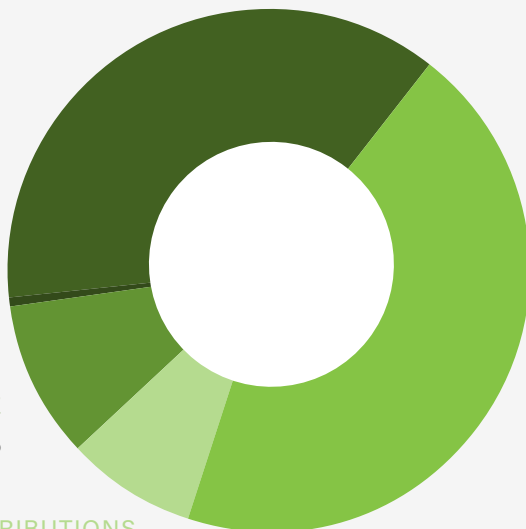


\$1,699,155
Expense Total

Program services: \$1,457,005
 Management & general: \$162,940
 Fundraising: \$79,210

PROGRAM
SERVICES
85.7%

PROGRAM
REVENUE
9.6%



\$1,880,154
Revenue Total

Government grants: \$837,995
 Contributions & grants: \$151,562
 Program revenue: \$182,206
 Interest income: \$12,526
 Net assets: \$695,865

CONTRIBUTIONS
& GRANTS
8.1%

GOVERNMENT
GRANTS
44.6%

STAFF



Mike McGinn
Executive Director



Nicole Smith
Operations and
Program Manager



Ian Thomas, PH.D.
State and Local
Program Director



Brianna Carroll
Fund Development
Manager



Emilie Bahr
Walking College
Manager



Ben Crowther
Policy Director

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CONNECT



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STAY IN TOUCH

