



Road to Zero Community Traffic Safety Grants

Julia Kite-Laidlaw
Senior Program Manager
Road to Zero Coalition, National Safety Council

Road to Zero Coalition

- Nation's largest alliance of public, private, and charitable organizations pursuing safer roads
- Mission to end fatalities on U.S. roads through our three-pillar framework:
 - Doubling down on what works through evidence-based strategies
 - Advancing lifesaving technologies
 - Championing a Safe System Approach that creates a positive safety culture

The Safe System Approach





Thank you!

www.nsc.org/roadtozero