



IMPACT REPORT 2024



EXECUTIVE DIRECTOR'S LETTER



As we look back on 2024, we're proud of what we accomplished together. Communities across the country secured walkable streets, stronger policies, and new opportunities to make walking a safe and practical choice for more people.

By the end of the year, though, it was clear that 2025 would bring new challenges. In moments like these, it's a good reminder to return to what we know works and recommit to the values that guide our movement.

We believe that everyday people have the power to create change in their communities. Organizing matters. Local leadership matters. When people come together around a shared vision, they can transform the places where they live.

We believe walkability is a shared value. Nearly everyone is a pedestrian at some point in their day, and people across the country want communities where it is safer, easier, and more enjoyable to walk.

We believe lasting change starts with community aspirations. When we listen to residents and focus on what people want for their neighborhoods, there is always a path forward.

These beliefs guide America Walks, through times of optimism and challenge. Together with our partners, advocates, and supporters, we're building a future where everyone can move around safely, freely, and with dignity.

HIGHLIGHTS OF THE YEAR

Week Without Driving Gained National Acclaim

More than **500** organizations, **700** elected officials, and **thousands of individuals** took part in Week Without Driving, experiencing firsthand the barriers that make it difficult for millions of Americans to get around without a car.

Launched the Communities Over Highways Coalition

More than **200** organizations joined the call for leaders to prioritize health, safety, climate and a “fix it first” maintenance policy over costly and divisive highway expansions.

Grew the Next Generation of Walkability Leaders

Through our webinars, walking colleges, and other training programs provided **thousands** of advocates, elected officials, transportation and public health officials with the information and training they need to implement safer healthier streets for all.

Turned Advocacy Into Action

Helped push through a new federal rule requiring vehicle manufacturers to make pedestrian detection and automatic emergency braking a required feature on all new vehicles. USDOT projects that this new standard will **save at least**

360 lives a year and prevent at least 24,000 injuries annually.

WHAT WE'RE FOCUSED ON



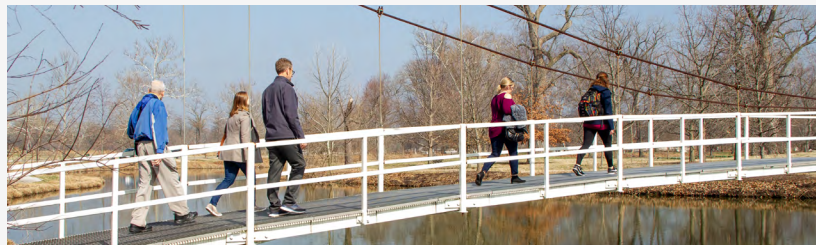
1. Advancing Racial Justice



2. More Proactive Advocacy



3. Scale Grassroots Engagement and Base

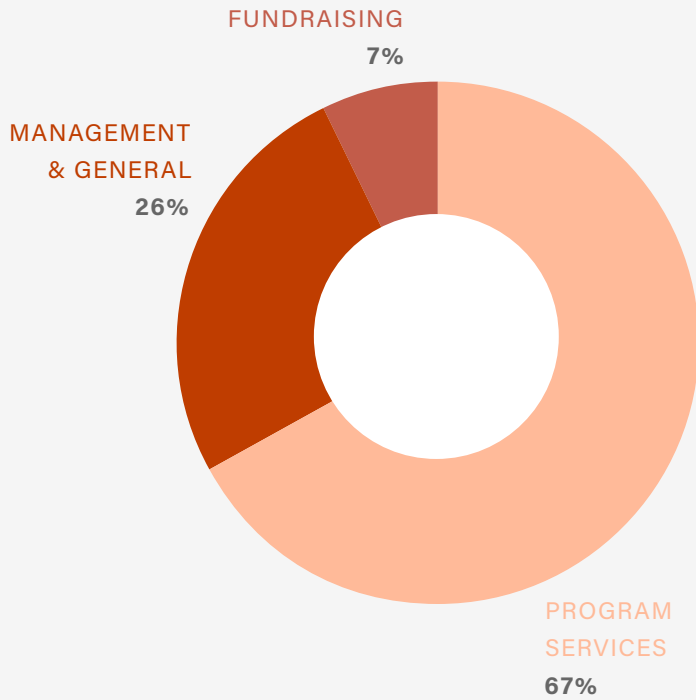


4. Reach More People with our Message



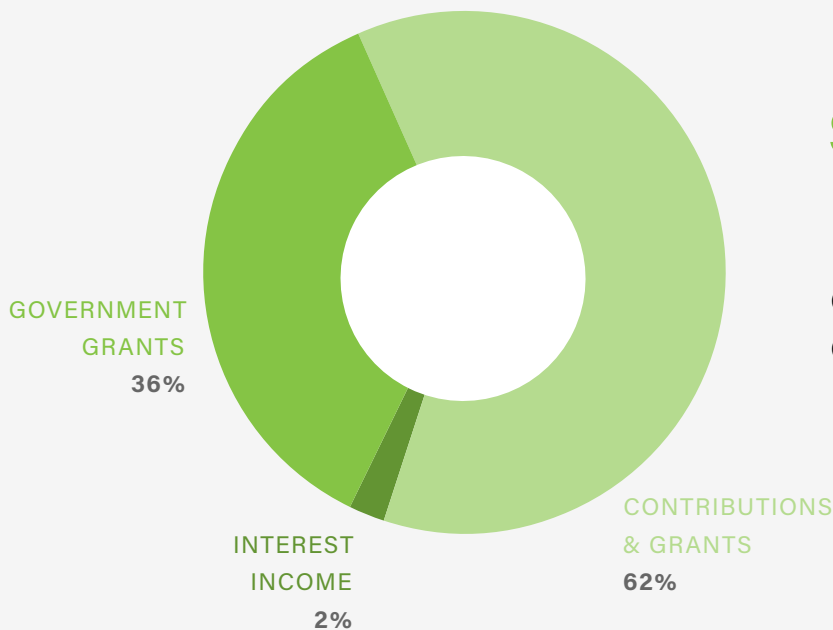
5. Diversify and Grow Funding

FINANCES



\$1,272,179
Expense Total

Program services: \$853,722
Management & general: \$326,910
Fundraising: \$91,547



\$919,149
Revenue Total

Government grants: \$333,684
Contributions & grants: \$565,852
Interest income: \$19,613

STAFF



Mike McGinn
Executive Director



Nicole Smith
Operations and
Program Manager



Ian Thomas, PH.D.
State and Local
Program Director



Latricia Huston
Development
Manager



Emilie Bahr
Walking College
Manager



Ben Crowther
Policy Director



Ruth Rosas
Program Manager



Rachel Cotner
Communications &
Systems Manager

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CONNECT



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STAY IN TOUCH

